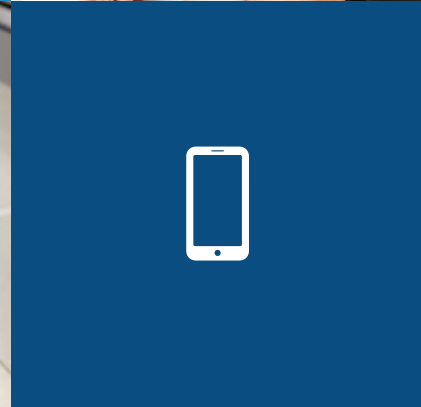
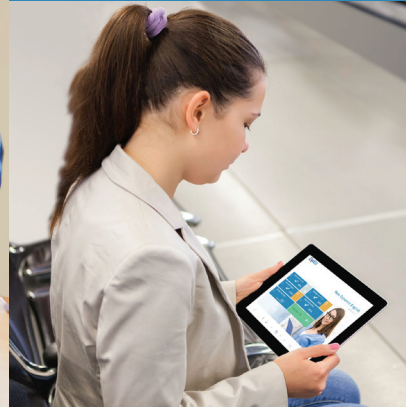
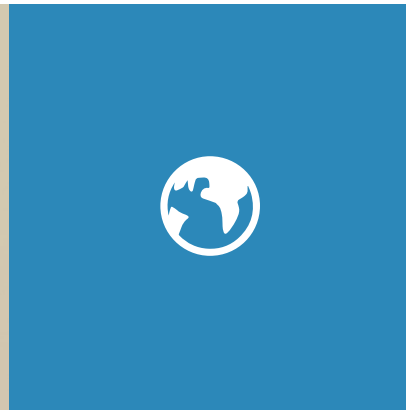
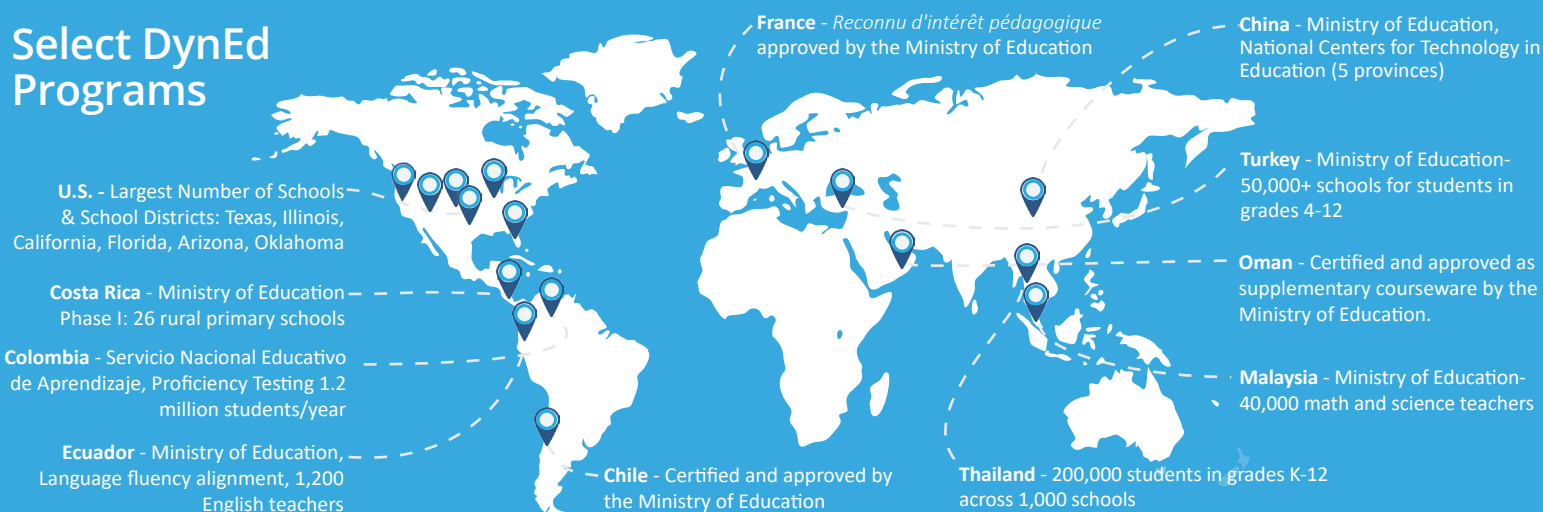


DynEd®



English Learning Reimagined

Select DynEd Programs



Company Overview

Based in California's Silicon Valley, DynEd International is an English language courseware developer co-founded in 1987 by Lance Knowles and Douglas Crane. DynEd provides governments, educational institutions and training organizations with the learning materials and support needed to offer the highest quality and most cost-effective English language learning solutions for students of any age or level of proficiency.

DynEd courseware is used by elementary and secondary schools, universities, vocational schools and corporations across the US, Asia, Latin America, Europe, and the Middle East.

The Ministry of Education in Turkey currently offers their English program to students from grades 4 to 12 using DynEd courseware across the entire country. This is one of the largest educational technology installations anywhere in the world.

DynEd courseware has also been used to train teachers at every skill level in the *Common European Framework of Reference for Languages* (CEFR) and is fully-aligned to CASAS, TOEFL®, WIDA™ and other global language leveling instruments.

DynEd has helped over 20 million people learn English in over 75 countries around the world.



DynEd courses have received 45+ awards, making it the most awarded English language program available. For more information visit www.dyned.com.

DynEd delivers predictable outcomes for every student

DynEd has been proven to be dramatically faster than other English language systems—as much as 50% faster in time to fluency.



01 Based on Neuroscience

With an approach to language learning firmly anchored in the fields of neuroscience and cognitive psychology, DynEd courseware adapts to each student's individual skill level. Students receive a unique learning experience unlike that of any other program.

02 System Built on Big Data

Built on a system of big data at its core, DynEd's platforms record and analyze every interaction a student has with the courseware in real time, so not a single minute of study data is ever wasted! This allows a student's progress to be optimized to individual skill levels.

03 Unique Analytics Package

Program administrators can monitor progress at the student, class, teacher, school, district, city, region, country, and global level thanks to DynEd's unique and comprehensive Analytics package. Administrators can easily access study histories, test scores and metrics, summarize study effectiveness and much more.

04 Blended Learning Model

By combining courseware study with classroom sessions, students and teachers can focus on results! DynEd's blended-learning model provides the necessary tools to support a flipped classroom, where teachers act as facilitators and students practice and personalize the language in a way that leads to fluency.

05 Complete Solutions

With DynEd, you get a full end-to-end solution. This includes initial placement testing to ensure every student begins studying at their current skill level, a complete suite of courses that encompass all CEFR levels, a system of Mastery tests, and DynEd's International Certification program.

06 Ongoing Support

DynEd provides ongoing support to optimize the implementation of its solutions, including Technical and Academic Support, detailed analysis of results, and constant feedback on ways to improve the student learning experience.

07 Mobile Enabled

With a fully mobile-enabled platform, DynEd students can study, assess their progress, interact with their friends and learn more about the learning system while on their mobile devices. Parents can also access study records through their phones to stay fully abreast of their children's progress.

English Fluency in half the time

DynEd's platform includes advanced technical features that have been developed and proven over the last 30 years around the world.



Recursive Hierarchical Recognition (RHR)

This breakthrough language learning approach resonates with how the human brain has evolved to search for, recognize and employ language patterns in predictable ways. Learning proceeds in a recursive fashion, employing the brain's hierarchical memory structure in ways that a linear approach cannot.



Adaptive Shuffler Technology

DynEd's patented Shuffler technology continuously monitors the progress of learners and dynamically adjusts the content according to learner performance. With the DynEd Shuffler, teachers can be assured that their students will not get bored or frustrated as they engage in the learning process.



Records Management & Assessment

Specifically designed for language learning, DynEd's award-winning Records Manager tracks, analyzes, and makes recommendations that greatly improve the language learning process. Teachers and administrators can effectively and continuously monitor student activities and reports.



Speech Recognition

DynEd's core courses for grades 6 to adult include Speech Recognition technology. These motivating, highly effective exercises encourage students to do the repetition work necessary to develop oral language proficiency.



Testing tools

DynEd's technology-assisted Placement Tests evaluate students' skill levels and assign them to the level that is right for them. Teachers evaluate student progress and measure advancement towards DynEd Certification using DynEd's Mastery Tests. DynEd's advanced Speaking Test measures oral fluency.



Intelligent Tutor

DynEd's Intelligent Tutor provides students with real-time, qualitative feedback that continuously helps them maximize the outcome of their DynEd study time.

DynEd Solutions

DynEd's system constantly monitors the progress of each learner and adjusts the content to ensure maximum results. Our complete solutions offer classroom and teacher support materials, including training, teacher guides, workbooks, and reports.



Elementary School

Your young English students will enjoy learning with DynEd! In DynEd Kids' courses, an animated cast of characters guide the learning process, and a series of effective lessons build the English language skills needed for success in school. The learning sequence follows the natural learning path: *listening, speaking, reading* and *writing*. Our carefully sequenced content is presented dynamically for each learner, so students remain engaged as they learn English naturally.



Secondary School

With age-appropriate courseware for middle and high school students, DynEd prepares learners to succeed in an Academic English learning environment. With a focus on school subject content and classroom language situations, students develop the English skills they need to do well in subjects like Math, Science and History. As they progress towards their certification goals, they also develop the fluency required to pass college admission tests like TOEFL®.



Higher Education

University students receive the intense ESL instruction they need to engage in their careers of choice, reducing their learning time in half. And with *DynEd Analytics*, Program Directors from around the world can instantly measure the effectiveness of their English program, from top to bottom – for one class, one or more campuses, and even at the national or international level. Universities around the world are increasingly recognizing DynEd Certificates, based on CEFR levels, as a standard for English language proficiency.



Business English

With DynEd you can develop the English language fluency your team needs to compete around the globe and communicate effectively within your organization. Your staff will be ready to handle business and customer support transactions faster than ever before, reducing their time to fluency by as much as 50%. DynEd's award-winning courses [Aviation English](#) and [Hospitality English](#) offer industry-specific solutions that empower teams where they need it most—on the front end.

English Certification for today's global learners

Whether learners are heading to university, applying for a job, working towards a promotion, or just wanting to improve their English skills, proving mastery of the English language is easy with DynEd's English Certification Program.



International Certification

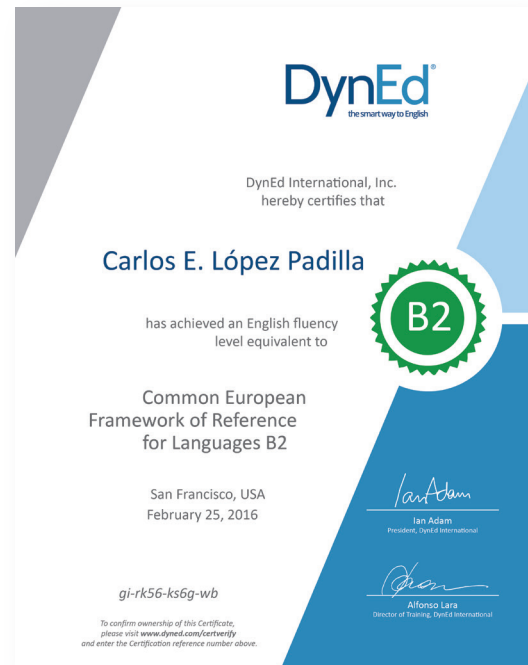
DynEd's Certification program gives learners a unique advantage. Our Certificate skill levels are fully aligned to the *Common European Framework of Reference for Languages (CEFR)*. Because our assessment tools have been developed from extensive experience and feedback, students can demonstrate the skill levels set forth on their DynEd Certificate with confidence.

DynEd provides teachers with all the tools they need to teach English effectively and to certify learners' progress. Our expert *Analytics* System allows teachers and administrators to easily identify students who have met the certification criteria for each level.

Measures Progress Over Time

Unlike most certification programs, the accuracy of our Certificates is not based on a single test. DynEd Certification measures progress and mastery over time, including listening and speaking skill development.

To achieve a Certification level, students must spend time studying the courseware, pass Mastery Tests and DynEd's exit Placement or Proficiency Tests.



This makes DynEd certificates much more reliable than other testing systems. Moreover, every certificate is issued with a unique identification code that will allow employers and educators to confirm the legitimacy of each student's certificate. DynEd offers certification from A1 through C2 on the CEFR scale.

Apps with smart content for all your mobile devices

DynEd provides English learners all over the world with many opportunities to enhance their English skills while they are on the go. Choose one or all of our Mobile Apps and download today from your favorite app store.



DynEd Pro

With *DynEd Pro*, students have access to DynEd's complete lineup of award-winning courses, now available on most mobile devices.

Designed to work with our blended-learning model, our courses will allow you to combine technology-assisted study with live instruction from a certified teacher or coach.



DynEd Productivity

MyDynEd App is your window into everything DynEd! Check student progress towards certification goals, download study guides or other DynEd materials, launch your DynEd apps from one central location, and much more.

MyDynEd makes using DynEd easier than ever before and connects you to schools and a community of over 13 million students worldwide.



DynEd Plus

This new App allows you to uncover more English learning content as you earn points.

Join DynEd's global network and see how your English skills stack up against other learners around the world, or invite your friends on your personal leaderboard via Facebook.



Web-based platform

Visit our web-based platform at mobile.dyned.com for more information on how you can complement your English studies with the mobile solution that best fits your learning needs.



DynEd International, Inc.
175 East Santa Clara Street
San Jose, CA USA 95113
+1-650-375-7011
info@dyned.com



ESCC Education Support & Consultancy Company
173 D5, Ward 25, Binh Thanh District,
HCMC, Vietnam
181 Dien Bien Phu, Da Kao Ward, District 1,
HCMC, Vietnam